

## MARINE CORPS SMALL BUSINESS PROGRAM

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The Marine Corps Small Business Program is instrumental to the Department of Defense and the Department of Navy in our joint commitment to maximize prime and subcontracting opportunities to small businesses, woman-owned small businesses, small disadvantaged business, service-disabled veteran-owned small businesses, historically under-utilized business zone small businesses, and Historically Black Colleges and Universities/Minority Institutions. Small businesses are more agile, flexible and innovative than their large counterparts. These capabilities make them uniquely qualified to support Marines wherever they serve.

To that end, the Marine Corps has appointed a Director for Small Business at Headquarters and Small Business Specialists at each Marine Corps contracting organization to provide training, advice, and guidance in support of small businesses while ensuring quality solutions for our acquisitions and effectively supporting the warfighter.

We are energetically pursuing new opportunities for small businesses by involving the Small Business Specialist early in acquisition planning, improving market research methods, reviewing acquisition processes, and increasing small business program awareness. We monitor the results of our efforts through a variety of methods to measure our improvement.